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### ➤ PROFESSIONAL WORK EXPERIENCE

# Freelance Graphic Design, Fine Art, Project Management, and Lecturer Oliver Bliss Design 10/04 - current

- Graphic Designer: I have designed, and produced work for print, publishing, and web projects.
   Projects range from annual reports, marketing materials, to identity programs. I specialize in concept to completion with project management, strategic planning, placement, and print coordination.
- Fine artist, and muralist: I have worked on a number of public art projects, community groups, as well as executing private commissioned works.
- Project Manager and Lecturer: I have worked with schools, community groups, and private
  organizations as a public speaker, presenter, youth motivational speaker, and lecturer. I utilize my
  communication skills, visual, verbal, and written, to assist my clients in finding their voice,
  positioning their message, and presenting their image.
- As a responsible member of the community, I have voluntarily managed political campaigns of qualified candidates, and assisted in developing programs for not-for-profit events and programs.
- Successfully completed and installed a number of public and permanent art installations throughout Pennsylvania.
- Lectured on a number of topics related to the human condition with the enrichment of art, to support the message and rhetorical theory.

## **Art Enrichment, Youth Development**

#### Youth Detention Center, York County,

6/13- current

I work with the centers at risk youth to provide art enrichment to their academic studies, and art instruction to develop their self-expression through art and verbal communication.

## **Business Development Director, Marketing and Sales**

**Monotype Composition & Design Studio**, 2050 Rockrose, Baltimore MD 6/02 - 10/04 In my position, I was responsible for training the sales force to better represent and market the company's creative offerings. I was also responsible for developing new business areas, strategic planning, as well as implementation, and utilization of the plan to promote areas of technology.

#### **Vice President, General Manager, Art Director**

**York Graphic Services** (Techbooks), 3600 West Market Street, York, PA 17404 2/00 - 6/02 I was promoted from Art Director to Vice President, General Manager. As the art director, I was responsible for the artistic direction, quality control, and meeting the graphic and market needs of the client and their product line. As Vice President, my responsibilities included budget, personnel, and operations management of the division. My duties included sales, client contact, and working closely with other divisions.

## **Art Director Education Division**

**NTC** /**Contemporary Publishing Group**, 4255 W. Touhy, Lincolnwood, IL 60646 1/89 - 2/00 My responsibilities included; new product development, design prototypes and pre-publishing concepts. I was also responsible for in house personnel, and freelance resources, schedules, budgets, and contract vendors.

#### ACADEMIC AND TEACHING WORK EXPERIENCE

## **Adjunct Instructor**

**Elizabethtown College** School of Continuing and Professional Studies 8/14 - current Comm1500, Introduction to Interpersonal Communication. The course studied the nature of human interpersonal relationships. The course combines both theory and experiential application to encourage learners to analyze their own relationships and communication with others.

## **Anne Arundel Community College**

8/13 - current

Comm111, Fundamentals of Oral Communication. Development and delivery of a variety of minor and major speech types, designed to demonstrate professional abilities. Students are taught to incorporate visual aids, rhetorical devices, public relations methodologies and as student audiences, analyze and evaluate oral messages.

## Pennsylvania College of Art and Design (Continuing Education)

7/11

Mural Painting Course, continuing education department. Instructed students in process, procedure, best practices, and business aspects of large scale and public mural projects.

#### **Art Institute Schools** EDMC York Campus

7/09 - 9/11

Foundations of drawing, and Illustration for Graphic Design majors.

#### York College of PA

10/04 - 8/09

I taught at four academic levels of Graphic Design majors, with a focus on the creative process, design technique, computer skills creative solutions, and manual craft and fabrication. I specialize in Professional Development for Fine Art and Graphic Design Majors.

#### > EDUCATION

# **University of Illinois (Chicago)**

Major: Communication Design, Art and Advertising Minor: Journalism Emphasis: Visual communication and pedagogy in publication and package design.

# Penn State University (York)

#### B.A. Communication Arts and Science

Emphasis: Rhetorical Theory, and persuasion, saying the right thing, at the right time, as well as the rhetoric of the visual image.

# **Penn State University (Harrisburg)**

#### M.A. Communications

Emphasis: Critical discourse analysis, critical theory, representation of the image in the media, and public discourse.

Portfolio, and References available upon request